



# Sponsorship Opportunities

# Program Descriptions



## Market Day Sponsor

Sponsoring a Market Day covers daily operating costs for setting up, running, and dismantling the market. Your support is for the duration of one Market Day and helps sustain this vibrant community space. It encourages connections between local farmers, artisans, and residents, promoting local commerce.

## Music Sponsor

Livemusicatthemarketprovides local musicians with an opportunity to display their talents tothecommunity,fosteringawarmandwelcomingatmospherethroughout the entire market.

## Marketing and Advertising (Seedling Sponsor)

Help UsSpreadthe WordandExpand Our Reach! We aim toenhance access to fresh, local food! While most of our advertising relies on word of mouth and is cost-free, we still need to grow and broaden our audience. We recognize that not everyone relies on social media for event schedules, so it's essential to utilize traditional methods for visibility as well.

## Kid's Activity (Sprout Sponsor)

Kid'sactivities are jam-packedweeklyadventures for the little ones, featuring everything from ladybug releases in the kids community garden to pumpkin painting and epic scavenger hunts,as well as fooddemonstrations!

## Food Access (Bloom Sponsor)

Our core initiatives focus on incentive programs designed for low-income families facing food insecurity. Through the SNAP Double Up Food Bucks program, we provide \$25 per market visit and offer \$10 weekly in WIC vouchers. Additionally, in collaboration with Missouri Southern State University's Groceries to Graduate program, we assist students in obtaining fresh and nutritious food. A sponsorship at this level ensures that all of these programs can remainfully funded and operational.

## Info Booth/Operations (Harvest Sponsor)

TheInfo Boothimproves market accessibility by selling cash-valuetokens, managing food incentive programs, assisting SNAP and WIC customers, and providing market information. Market operations involve daily expenses such as stall setup, cleanliness maintenance, vendor coordination, and smooth functioning. Sponsoring the Info Booth and Operations is vital for creating a welcoming atmosphere and supporting community interaction that is vibrant and engaging.

## Kitchen/Pavilion (Legacy Sponsor)

Our certified commercial kitchen requires updatesand renovations to provide our vendors with a certified space to operate from and to enhance our capacity to support small food businesses. Additionally, this sponsorship will supply funding for the maintenance of the pavilion.



# Become a Sponsor



Levels	Market Day Sponsor (individual)	Market Day Sponsor (organization)	Music Sponsor	Seedling	Sprout	Bloom	Harvest	Legacy
<b>Contribution</b> <small>*annual contribution unless marked otherwise</small>	<b>\$250*</b>	<b>\$500*</b>	<b>\$1,000</b>	<b>2,000</b>	<b>\$3,500</b>	<b>\$6,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
<b>Swag</b>	T-shirt thermal bag cap	Same as previous level	Same as previous level	Same as previous level	Same as previous level	Same as previous + \$250 in market cash	Same as previous + \$250 in market cash	Same as previous + \$250 in market cash
<b>Ring opening bell</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Logo placement at the Market</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Promotion booth space</b>		<b>1 Day</b>	<b>1 Day</b>	<b>1 Day</b>	<b>2 Days</b>	<b>5 Days</b>	<b>6 Days</b>	<b>6 Days</b>
<b>Logo on merch</b>				✓	✓	✓	✓	✓
<b>Tagged in social media posts</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Logo placed on website sponsorship page</b>			✓	✓	✓	✓	✓	✓



We love partnering with our sponsors to make something unique! Scan the QR code or call WCFM at (417) 438-5833 to design your perfect sponsorship. Most sponsorships run for 1 year, except the Market Day Sponsorship, which is just for that day.

**Webb City Farmers Market Hours:**

**Saturdays 9a-12p**  
(all year around)

**Tuesdays 11a-2p**  
(mid April-mid Oct)

**Thursdays 11a-2p**  
(July only)

"To sustain, nourish, and enhance our community while providing a venue for the success of our local farmers and producers."

# Our Impact



**2,287**  
Kid's meals served



**\$918,433**  
WCFM Vendor sales



**3,684**  
hours spent on the  
market by vendors,  
community members,  
and employees



**\$14,126**  
Food vouchers  
redeemed through our  
privately funded WIC  
program



**\$29,743**  
SNAP Sales



**60,000**  
shoppers annually,  
coming to buy from ~26  
vendors per market



**\$9,631**  
In food tokens redeemed  
by low-income students  
through our collaboration  
with MSSU Lion's Co-op  
Pantry



**\$25,974**  
Double Up Food  
Bucks redeemed



**31,000+**  
Facebook followers



**1,720**  
Instagram followers

**Market address:**  
106 E Tracy St  
Webb City MO

**webbcityfarmersmarket.com**  
417-438-5833  
(text/call/leave a message)

**Mailing address:**  
PO Box 1  
WCMO 64870